

**2008**  
**ACP Leadership Day on Capitol Hill**  
**MEETING EVALUATION FORM**

**Tuesday, May 13**

**Advocacy Pre-course: Advocacy Workshop – “Listen Up Legislators! Moving Your Elected Officials from Information to Action” Stephanie Vance**

Did you attend the advocacy workshop? 65 Yes 27 No

If not, why?

- **Separated by Board of Gov’s activities for most of it.**
- **BoG events.**
- **Time.**
- **Traveled from west coast.**
- **Stephanie Vance’s talk was energizing, informative, engaging.**
- **No, been there done that.**
- **Flight delays – I read through all the material.**
- **This is already my third time to participate.**
- **Attended in the past.**
- **Governor’s meeting going on.**
- **She was very good but it would have been nice to practice more.**
- **BoG meeting.**
- **Not able to get there in time.**
- **I have been to this several times previously.**
- **BoG meeting.**
- **At BoG.**
- **Visiting senators.**
- **Was still on my way to Washington.**
- **Done it before –was at BoG meeting**
- **Board of Governors meeting ran concurrently.**
- **Have attended multiple similar workshops.**
- **I have done advocacy work for many years.**
- **Yes, to learn how to be an effective advocate Ms. Vance’s presentation was informative, entertaining, confidence building and understanding very good.**
- **She was very dynamic, reiterated important points so that the lesson was clear. She should give smaller workshops too.**

If you attended the advocacy workshop, how useful was it in learning presentation styles and techniques? Circle a number

Not Useful 5 1 28 32 Very Useful  
1                      2                      3                      3.5                      4                      5

**In the past very good.**

Will you or your chapter be able to implement any of the suggestions made? 56 Yes 1 No

- **Maybe.**
- **I hope so.**

What help do you need, if any?

- **Time.**
- **Try to make legislators available himself not the secretary.**
- **Lobbyist was best presenter.**
- **Education regarding specific bills – a grid-like tracking tool.**
- **Admin support/notification**
- **Make sure the Governor is educated about the importance of advocating at the chapter level.**
- **A workshop offered at our chapter.**
- **At BoG.**
- **Will call you later.**

**Panel Discussion: “Outlook for Medicare Physician Payment, Quality and Access to Care: The View from Congress”**

Overall, how useful was the discussion in preparing for your visits on the Hill? Circle a number.

Not Useful 1 1 10 48 1 25 Very Useful  
 1 2 2.5 3 4 4.5 5

Did you have sufficient opportunity to ask questions about your specific concerns? 63 Yes 13 No

**Yes, but not for many others.**

Comments:

- **Too many ACP members used Q&A time to pontificate.**
- **It’s nice to know what the position of Congress is that way we can plan on how to send the message to them on our issues.**
- **At Governors meeting so didn’t attend.**
- **I wanted to ask about the Feeney balance billing legislation and also ask the HHS staffer about why CMS prohibits Medicare Part B intermediaries from allowing physicians to send electronic billing by high speed internet.**
- **These panel discussions (lectures) were not open to the Governors. In retrospect, the BOG should have started on the morning of the 12<sup>th</sup> to allow us to hear all of Leadership Day presentations.**
- **Not enough time for questions.**
- **I thought to ask a question but there wasn’t enough time to address all the questions – I find these sessions to be very useful and would recommend them.**
- **Useful.**
- **Rep. Stark’s staffer was not well informed about health care savings accounts - presented a biased view with no opposing commentary.**
- **At BoG.**
- **We at least know what the democratic aides in Congress think is important (or not important) and as they are a majority, it is important for us to keep in mind as we address our congressional delegations.**
- **Essentially reinforced material which was in Leadership Day book. Not much new material.**
- **I didn’t go as I was still on my way.**
- **I will email congressional members visited reinforcing points of discussion and will copy ACP.**
- **Staffer for Rep. Frank suggested our concerns are superfluous and our constituents are stupid.**
- **Some speakers were hard to understand (mumbled, etc.) - brief PowerPoint slides would have highlighted the key issues of each speaker (some messages hard to follow, lost the audience at times).**

**“The Administration’s Priorities for Reform of Physician Payment and Health Care” By Anand K. Parekh, MD, MPH, Acting Deputy Assistant Secretary for Health (Science & Medicine), DHHS**

Overall, how useful was the discussion in preparing for your visits on the Hill? Circle a number.

Not Useful 4      13      1      25      32      11 Very Useful  
 1                    2                    2.5                    3                    4                    5

Did you have sufficient opportunity to ask questions about your specific concerns? 61 Yes 14 No

Comments:

- **Too many ACP members used Q&A time to pontificate.**
- **Affirmed what we already knew.**
- **Speaker gave a canned talk on a 2 year old initiative that had little to do with ACP priorities.**
- **I am not philosophically on the same page! The precepts and the approach fly in the face of medical care economics.**
- **This talk was scary. The Administration sounds totally committed to a “market based” model for medicine which has been proven not to work.**
- **Not enough time for questions or discussion of issues and policies.**
- **It is useful to see the Administrations views of these issues.**
- **At BoG.**
- **He talked too fast; he spoke in a monotone; he tried to cover too much.**
- **Value based purchasing is based on flawed reasoning – the “consumers’ can actually affect pricing. Hospitalized patients can’t negotiate.**
- **Very short question period. Presentation heavily biased to current Administration viewpoint.**
- **Helped me understand P4P (what’s involves) as it cut decided \$ not worth work involved.**
- **Some slides impossible to see or follow – talk was hard to follow at times.**

**“The Washington Landscape and ACP’s Priority Issues” By Bob Doherty**

Overall, how useful was the briefing in preparing for your visits on the Hill? Circle a number.

Not Useful 1                    1      5                    27                    53 Very Useful  
 1                    2                    2.5                    3                    4                    5

Did you have sufficient opportunity to ask questions about your specific concerns? 68 Yes 7 No

Comments:

- **Many ACP members used Q&A time to pontificate. But Bob is always outstanding.**
- **Bob always gives a relevant and meaningful summary of the main issues in a realistic and practical format.**
- **Always excellent**
- **Excellent review emphasizing what we should take to Capitol Hill.**
- **Having the “grid” would have been helpful.**
- **Repetitive.**
- **As always, an excellent overview of the situation.**
- **Overwhelming.**
- **Somehow this year was easier to discuss. I appreciate the finish summary and key issues in Doherty presentation as well as the leave-behinds and handouts.**
- **Repetitive from previous discussions.**
- **No questions.**
- **Doherty was good as usual.**
- **This was excellent! Definitely the most important –packed session, a great summary and very helpful.**
- **Very organized and easy to follow. Thanks!**
- **Bob continues to do an amazing job at clarifying the “asks”!**

- **Need more of this talk and earlier.**
- **Excellent talk. Helps keep me focused on agenda of ACP as I understand which issues are realistic right now.**
- **Handouts were helpful to clarify points. Great practical examples of what to say, how to counteract pushback (“what to say if…”).**

**Dinner Speaker, Hayes Johnson, Pulitzer prize-winning journalist and co-author of “The System,” a chronicle of the 1993-94 health care reform**

Overall, how useful was the presentation on providing information on the upcoming national elections, politics, and health care?

Not Useful	<b>4</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>14</b>	<b>22</b>	<b>12</b>	Very Useful
	1	1.5	2	2.5	3	4	5	

Comments:

- **Poor presentation. No new information, rambling. A comparison of the candidates’ health care platform would have been nice.**
- **He has spoken before at ACP**
- **Insightful though not as entertaining as last year’s speaker.**
- **This is the second time I heard this rambling “snapshot personal takes” on the current scene without relevance to the proposed topic (how Hillary went wrong).**
- **Very long but informative.**
- **Excellent lecturer.**
- **A bit too late and too late in the night.**
- **Interesting, but told us little about health care specifically.**
- **Off topic and wandering - dull.**
- **I was disappointed – felt he gave us very little substance.**
- **Not attend.**
- **Fascinating.**
- **Mr. Johnson is always excellent and informative on the political landscape.**
- **Too general a talk.**
- **Too wordy and too much about the upcoming presidential race and not enough about how to change government healthcare.**
- **Didn’t attend.**
- **Not attended.**
- **A bit rambling, although it was good to hear his perspective - from someone who watched it for a long time.**
- **Awful.**
- **Held our interest.**
- **Program was too long. Suggest less time for recognition of Key Contact awardees.**
- **I was tired and he was very unorganized.**
- **Unable to attend.**
- **Interesting but not useful.**
- **Poorly presented, no new or interesting information gleamed.**
- **Didn’t attend.**
- **Was not able to stay due to the length of dinner and late start.**
- **Did not attend.**
- **Good overview of politics since 1960 - helps keep election in perspective, clear speaker**
- **He didn’t really talk about healthcare.**

Wednesday, May 14

### Presentations from Members of Congress

Overall, how useful was getting the perspective of members of Congress in helping you prepare and present the College's issues in your meetings on Capitol Hill? Circle a number.

Not Useful 6 17 2 29 16 Very Useful  
 1 2 3 3.5 4 5

Did you have sufficient opportunity to ask questions about your specific concerns? 53 Yes 10 No

Comments:

- **A little rushed.**
- **No new information.**
- **Second speaker just babbled.**
- **We could not attend because it started too late and we had to be at our Senator's office at 9am.**
- **At Governors' meeting so didn't attend**
- **There were questions that were not answered for speaker #1 and then there was extra time after speaker #2.**
- **Missed. I was at the BoG meeting.**
- **Did not attend – BoG meeting.**
- **BoG.**
- **Did not attend - visiting Congressman.**
- **Burgess spent too much time on the party line but had some useful moments. Murphy was better but I had to leave early to get to an appointment.**
- **Had to leave to go to the Hill.**
- **Snore.**
- **Didn't attend - too early or I'm too lazy!**

### Briefing Book

How useful was the information in the briefing book?

Not Useful 1 2 27 2 59 Very Useful  
 1 2 3 4 4.5 5

Why or why not?

- **Lots of info-fairly well organized.**
- **Well done!**
- **Same background and updates as in the "leave behinds."**
- **Outstanding resource on topics and ACP positions in both summarized and explanatory forms.**
- **It provided "to the point" concise information which made clear the top three priorities.**
- **Both repetition and detailed – good for understanding of the issues.**
- **Hit all essential bills and provided reasoning and background.**
- **It prepares us, particularly the newcomers on what the issues are and what we plan to do.**
- **Appreciated organization of materials into a summary page followed by more detailed info.**
- **Overwhelming, would be good to have listed with all the policy bill listed. Should have included information on the balanced billing and the GPCI Fix to educate members on these crises. Also about the moratorium on Medi-Cal and some of the bills mentioned by the Texas Congressman was (talked about to us?).**
- **Educational for me, helped me to be a better presenter.**
- **This year – right amount of information.**

- **Useful information.**
- **Very lengthy.**
- **Didn't receive it prior to Leadership Day this year - was useful last year.**
- **Good info.**
- **Some material was very good. Some was interesting but less relevant.**
- **Complete, one page synopsis/ followed by more detail.**

Did the briefing book contain the right amount of information?

10 Too Much    3 Too Little    76 Just the Right Amount

Is it important to have a hardcopy book in advance?    71 Yes    12 No

Would an electronic copy of the briefing book suffice?    27 Yes    55 No

Comments:

- **Need more info on bills prior to scripting our presentations.**
- **Hard copies also provide the leave behinds.**
- **Prefer hard copy.**
- **No, not if you have been before. Electronic copy should be a supplement.**
- **Would like a single sheet with list of the bill and their sponsors.**
- **I would end up printing the material and how if it was sent electronically to allow repeated reference to the materials.**
- **No but this option should be given to people since some people have laptop and can easily access info. at any time. Needs to be made available sooner and people may be given the option for hardcopy book request.**
- **It is nice to be able to carry it around and read it on the go.**
- **I made notes in my hardcopy and used it all during conference.**
- **Little ability to turn back and forth underline and write in the margins – good at meetings to check on exact bill under discussion.**
- **Hard copy would be good to carry around.**
- **Nice to have the book - but an electronic form may save paper ( I suspect most of us would print it out – so I suppose I'm most in favor of the book as a hardcopy)**
- **Electronic copy might be sufficient but a hard copy of the summary sheets in advance would be useful.**
- **I need something to carry with me.**
- **The format was good. This is my 10<sup>th</sup> or 12<sup>th</sup> Leadership day attendance since 1995 - think that it is a good exercise in raising the political awareness and skills of ACP members.**
- **Easier to carry a book than one's computer.**
- **Need this available in a format to read in small places - online not really accessible to this.**
- **Difficult to read in transit if not hard copy.**
- **Didn't get one.**
- **Yes, and it would cut down on the number of trees used in paper for the meeting!**
- **In Maine and many other rural states some of us do not have access to high speed internet. Downloading electronic forms and dial-up is very time consuming.**
- **No. Could duplicate hardcopy with electronic.**
- **Read on plane and didn't bring computer so needed hard copy.**
- **Electronic copy of briefing book would be better.**

Do you have any comments that might improve the usefulness of the briefing book or other materials distributed at Leadership Day?

- Include a list of representatives who have already co-sponsored legislation. Include voting records (who supported CHAMP etc.)
- One page of key legislation
- Frequently emphasizes the side initiating legislation (e.g. S. 2785) without specifics of the other agent (e.g. what should I tell my Representative LA about the senate bill etc.).
- Have one-pagers available by email.
- Wednesday - got to Capitol Hill late for meeting. Suggest leaving Convention Center earlier. Ok to omit Congressmen' talks.
- Can shorten the "secondary" priorities section.
- Please include info. about Assemblyman/Senators.
- Somehow, making it possible for us to know the voting records of our ...
- If the name of the legislators each MD might meet with can be identified earlier, then I could research their record and position better. Have all attendees sign-up for the Key Contact Program – making it optional and only briefly mentioned doesn't get as many as a sign up sheet that is passed around or encouraged at the time of registration.
- I think the briefing book has gotten better over the past 5+ years – Information is easier to absorb quickly.
- It took a lot of work off having appointments - Great.

### Overall Evaluation of Leadership Day 2008

Please rate the overall quality of the program

Poor	<u>1</u>	<u>3</u>	<u>37</u>	<u>2</u>	<u>49</u>	Excellent
	1	2	3	4	4.5	5

**I will do this again.**

Is there anything you would like to have added or changed to the agenda for Leadership Day 2009?

24 Yes    51 No

- Better keynote speaker.
- Have home states arrange meetings-too much walking.
- Separate it from Board of Gov's meeting.
- Add a session (brief one) on real life role play with meeting a Congressman, a Senator or a staff.
- It was difficult to do my duties as a Governor + Leadership Day.
- No this was my first time attending and I felt the event overall went very smoothly.
- We should at least mention tort reform in the context of the expense of medical care.
- Have health policy advisor to new President speak to us.
- Tuesday's presentation would have been better if speaker videoed to large screens.
- Universal electronic medical records. Everyone can use the VA system and private companies can design improvements on this system.
- Should leave scheduling to each delegation. Several people on your list did not come to DC.
- Better speakers.
- More about elections
- More explanation of how republicans and Democrats differ in their approach to solving SGR.
- For a governor – this was a disjointed activity with the simultaneous Governor's meeting on going.
- More networking between states about issues important to states. I liked having it combined with annual meeting, but I missed the HPPC Networking Session meeting.

- **More practice at congressional meeting –incorporate some time into hearing about ACP membership lines from the Hill**
- **I like the chance for: 1) Delegation from each state to sit together, and 2) a few minutes for each state’s delegation to meet & discuss approach to congressional meetings.**
- **Shorten program on day #1.**
- **Dinner speaker was terrible.**
- **Poor environment on Capitol Hill. Need a better hospitality room. Also meeting scheduled conflicted with White Coat session.**
- **As a Governor-elect it was very confusing as to whether or not or where I needed to register for BoG, Leadership Day and Scientific Meetings.**
- **More meetings.**
- **Less time for delegation organization – more non-partisan physician talking about policy issue at a high-level perspective.**
- **Great experience for a first timer. Thanks!**
- **Less Congressmen, more ACP leadership.**
- **A reminder of things to bring – i.e. business cards.**
- **Round table discussion time about issues.**
- **Instead of stressing certain legislation, should emphasis informing and education the Representative/Senators.**
- **Too early to decide.**

Did you experience any problems registering for the event? 7 Yes 87 No  
**Yes, for hotels.**

Do you have any suggestions about how we can improve the registration process?

- **No email link/difficulty with our state coordinator.**
- **Need more info. about parking and transportation.**
- **No more centralized scheduling – day very poorly organized.**
- **Materials to explain same issues to our patients.**
- **Just perfect.**
- **Good as is.**
- **Just right.**
- **Perhaps allow Governor’s or chapter exec’s to register attendees.**
- **Signs directing attendees to conference room were inadequate. Personnel at Convention Center did not know where conference was being held.**
- **Buses from convention Center need to leave earlier for Capitol Hill! We were late for our 9:30 AM appointment because bus did not leave Convention Center until 9:15 AM. Buses should start leaving at 8:30 AM!!**
- **Send an email to members about how to register (if all members are “eligible to attend.)**
- **Turned in paper registration to local chapter - didn’t get name on the list.**
- **If you didn’t register when the information first came out. There were way too little about it in the distributed materials and after ...to make it clear how to register.**
- **For first time attendees give more detailed info. about the process and maybe have someone to contact with questions.**
- **ACP should take it over (you would do a better job!)**

How would you rate the facility at the Washington, DC Convention Center?

Poor 1 2 5 34 47 Excellent  
 1 2 3 4 5

- **Nice space for big meeting but hotel better for networking.**
- **For a group of 500 in ballroom C. But we probably should have made our own appointments – 3 out of 7 were not made by the agent appointed by ACP.**
- **Buses were delayed and even though we left at 9:00 am, barely enough time to make 10am appointment given traffic delays and security lines.**
- **Easier for more people- Acoustics were better here than at the Westin.**

How would you rate the allocation of time for briefings and visits on Capitol Hill?

Time for briefings:   4   Too Little   5   Too Much  75  Right Amount

Time for visits:   8   Too Little            Too Much  65  Right Amount

- **It was a very busy ambitious schedule but we got through it.**
- **Time of visits was too little especially as someone scheduled us to go from Rayburn to Longworth and back and forth.**

Is Leadership Day a useful component of your chapter's year-round advocacy with members of Congress?

 89  Yes            No

- **Hard to tell-each day they get the same retinue of people groups with hand outs.**
- **Absolutely.**
- **Who knows?**
- **Yes, I hope it will continue to be.**

Is Leadership Day a worthwhile expenditure of your chapter's resources?

 90  Yes            No

Comments:

- **Its education value is excellent and especially for the young doctors "coming up".**
- **What an eye opener for me. Ms. Vance is correct-people – people relationship and persistence. So many walking the halls of power with their hands out i.e. lure of competition.**
- **I hope so. It certainly seems important to me every year.**
- **The visits were too short and too spread out over the day but I understand that's the system.**
- **Yes, but to be honest, being in DC doesn't require much resources.**
- **I thought this was an interesting and good experience. I thought Stephanie Vance did a good job of preparing us for what to do and what to expect. The day on the Hill was rushed – lots of ground to cover (literally!) in a short period of time.**
- **I'm discouraged - Same thing year after year - Same issues - No effective changes. Why bother?**
- **I paid my own way (housing and transportation).**
- **Yes, but if there's a better way, we can communicate that would be great.**
- **Useful way to get more involvement from previously passive people like me.**

If your chapter participated at a higher level this year than in the past, what are the reasons for this increased involvement?

- **We saved \$ since it coincided with Annual Session. 2) The atmosphere of hope with the upcoming election.**
- **Meeting was at the same time as our national meeting.**
- **Same.**

- **Virginia close to DC. IM 2008 in DC.**
- **ACP Annual Session**
- **Combining the Annual Meeting with Leadership Day increased participation.**
- **The combination of annual session with Leadership Day growing effort with HPPC of the chapters' leadership.**
- **Members more aware of current problems.**
- **Encouraged residents and students to participate.**
- **Outreach from ACP staff.**
- **Location in Washington. 2) Political climate.**
- **We had more involvement from students and residents because we also sent them to "Internal Medicine 2008."**
- **More medical students involved.**
- **Closeness to annual session helped.**
- **Increase interest, Increase involvement at state level (Florida).**
- **More critical issue (10% spending cut).**
- **ACP meeting in DC.**
- **More people wanted to share their concerns to members of congress.**
- **More physicians are informed; the issue appears to be more pressing now than last year.**
- **Better results with more people.**
- **Good participation this year.**
- **New to the process – no historical information for comparison.**
- **Proximity to the Annual Session.**
- **Better awareness among chapter members about Leadership Day.**
- **You wouldn't let us bring students and associates as we wanted to since you said there was no room when asked to do so – many of my members associated with medical student and resident education were unhappy with this.**
- **The Governor was willing to pay for the attendees.**
- **No, just the Gov. and 1 member. We planned for 3 to attend and one had an acute family illness.**
- **Same time as ACP meeting; Election Year; relevance and timely issues.**
- **Having Leadership Day in conjunction with the Annual Session - more people attended.**
- **Meeting in D.C.**
- **Accumulated funding – Desire, on leadership part, to include students/residents –after seeing all the other states include students/residents.**
- **Probably our Governor.**
- **Increase interest by residents/students.**
- **More people attending scientific meeting.**
- **Annual meeting in Washington.**
- **Members realize crisis in work.**
- **ACP meeting at same week.**
- **Back-to-back with ACP 2008 conference.**
- **More people made aware of it and it coincided with ACP - easy to come earlier versus 2 trips: 1 to DC and 1 to ACP.**
- **Annual meeting is in Wash., DC – more people are available.**
- **Election year - need to get involved as system reform will occur in the next 2 years. Economic threat of 10% on July 1.**

If your chapter reduced the level of participation this year compared to the past, what are the reasons for the reduced participation?

- **We had fewer medical students from DC but more from MD.**
- **Scheduling conflict.**
- **ACP national meeting in DC. We have a very active Governor who have really pushed advocacy.**

Do you think that you will attend next year's Leadership Day? 72 Yes 3 No

- **No. This is my third year -time to pass the baton.**
- **Yes, but will depend on travel expense assistance.**
- **Hopefully!**
- **Maybe not next year as my immediate plans are uncertain, but I do plan to attend in the future.**
- **Not sure, maybe.**
- **Don't know.**
- **Maybe.**
- **Not certain – anticipate moving.**
- **Uncommitted.**
- **Not sure, depends when it is. I like combining 2 in one trip.**
- **Maybe.**

Other Comments

- **The scheduler did a very poor job. Several of our important visits weren't scheduled and we had no notice. I would never use the service again. It is better if we do it ourselves.**
- **Each chapter should schedule its own visits. Too many visits and visits with the wrong people were scheduled by ACP. It was a bad idea for ACP to schedule. I had to miss part of the BoG meeting to take a member to Leadership Day. So scheduling was a problem too. This year's meeting was disappointing.**
- **Note: I would stress using our report forms to develop our content of the visit. I didn't read until filling-out.**

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(Optional Signature and State)